

# THE 2026 BURSARY OF HOPE GALA



## GIVE THE GIFT OF POTENTIAL

The Bursary of Hope for Autism is a volunteer-driven non-profit dedicated to a singular goal: ensuring no child is denied life-changing therapy due to financial circumstances. We raise vital funds to support families struggling to afford applied behaviour analysis (ABA) therapy.

# INTRO DUCTION

## Our Mission

The Bursary of Hope for Autism is a volunteer-driven non-profit dedicated to a singular goal: ensuring no child is denied life-changing therapy due to financial circumstances. We raise vital funds to support families struggling to afford applied behaviour analysis (ABA) therapy.

## Why ABA Therapy Matters

For a child with autism, ABA therapy is often the key to unlocking their world. It provides dramatic improvements in:

- ♦ Communication: Finding their voice to express needs and thoughts.
- ♦ Social Skills: Building meaningful connections with peers and family.
- ♦ Academic Success: Developing the tools needed to thrive in a classroom environment.



# Our **IMPACT**

Our team is composed of dedicated community leaders with the singular focus of ensuring every child has access to the care they deserve. Backed by successful past events and a strong partnership with Behaviour Innovations, a private provider of ABA services supporting children in the GTA, we are proud to say that our impact since 2008 has included:

- ◆ Total money raised: \$1.95 million
- ◆ Donations to Autism: \$1.49 million
- ◆ Percentage of funds donated to Autism: 76%
- ◆ Administration costs: 1.5% of money raised
- ◆ Estimated hours of Autism services provided: 46,750
- ◆ Families supported: 87+



# EVENT OVERVIEW

- **Date:** Friday, October 30th, 2026
- **Location:** Liuna Station, Hamilton
- **The Evening:** An elegant night featuring a gala dinner, inspiring stories of impact, and a silent auction.



## WHY PARTNER WITH US?

As a sponsor, your brand will be positioned in front of Hamilton & Halton's most influential community leaders, philanthropists, and business owners. Supporting the Bursary of Hope demonstrates a deep commitment to neurodiversity and local family support.



## SPONSOR BENEFITS

- **Digital Presence:** Featured logos on our official event website and dedicated social media campaigns across Facebook, Instagram and LinkedIn.
- **Event Presence:** High-impact logo placement on gala night slide presentations and verbal recognition from the podium.
- **Media Reach:** For our highest-tier partners, a dedicated press release will highlight your organization's leadership in social responsibility.



# Bursary of Hope

## **SPONSOR LEVELS**

### **Silent Auction**

- Name on auction table
- Name on Gala night slide presentation

### **Friend - \$1,000**

- Logo on Gala night slide presentation
- Social Media Mention (Facebook, Instagram, LinkedIn)

### **Hero - \$5,000**

- 4 Gala tickets
- Gala night podium Thank you
- Logo on event website
- Logo on Gala night slide presentation
- Social Media Mention (Facebook, Instagram, LinkedIn)

### **Champion - \$10,000**

- 8 Gala tickets
- Dedicated press release
- Gala night podium Thank You
- Logo on event website
- Logo on Gala night slide presentation
- Social Media Mention (Facebook, Instagram, LinkedIn)





# LET'S **COLLABORATE!**

We're excited to explore a sponsorship collaboration tailored to your brand's goals. Let's shape an unforgettable evening together and give your audience a reason to remember you. Contact our team to discuss package details and activation ideas. We're ready to support this community with you.



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